

Marketing internships at DEinternational Ireland in Dublin Starting March/April 2019

Who we are

The tax and legal department of DEinternational Ireland offers tax advice and legal information for companies entering the German and Irish market.

We are looking interns with skills in marketing, international marketing and digital Marketing to support us with marketing our services.

Our clients benefit from the competence, the commitment and the strong German and Irish networks with experts, opinion-leaders and multipliers in business and politics of the bi-national consultancy team at the German-Irish Chamber of Industry and Commerce.

Similar services are being offered worldwide by 120 DEinternational offices in 80 countries. Therefore the DEinternational team in Ireland can act as a 'one-stop-shop' in co-operation with their colleagues abroad. Strategies and activities can be discussed locally in Ireland, while being rolled-out in multiple countries or even globally.

How you will benefit

- Acquire know-how working "on the job" based on the multi-industry experience of DEinternational building business between Germany and Ireland
- Gain knowledge about Irish and German tax regulations
- Learn to work according to clearly defined processes and action plans
- Work in close co-operation with the clients throughout the projects
- Gain intercultural experience by working in a German-Irish team for German and Irish clients

What you will do

- Optimisation of website for the tax and legal department
- Develop social media activities for the tax and legal department
- Prepare leaflets on our services
- Prepare articles on tax and legal issues
- Identify potential clients and multipliers
- Optimise communication with our 120 current clients
- Assist with the acquisition of new clients
- Benchmark tax and legal services of DEinternational to those of competitors

Interns will undertake the full range of activities carried out by the Marketing Department according to an individual project plan and under supervision of a member of staff. They will have to fulfil the following requirement:

- Ideally degree in a relevant area of study
- Previous practical experience
- Good knowledge of MS Office (Word, Excel, Power Point), Photoshop
- Excellent communication skills
- Ability to work as part of a team
- German language skills preferred

Minimum duration of an internship is 12 weeks to ensure that the candidate has a good overview of the work in the German-Irish Chamber of Industry and Commerce.

For further information please contact us on recruitment@deinternational.ie.

Patrons 2019:

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