

## Marketing Internship at DEinternational Ireland in Dublin

DEinternational Ireland is currently looking for interns in the Marketing Department starting from February 2018.

### Who we are

DEinternational Ireland offers a service portfolio especially designed to assist German and Irish companies with their export strategies and activities. Clients benefit from the competence, the commitment and the strong German and Irish networks with experts, opinion-leaders and multipliers in business and politics of the bi-national consultancy team at the German-Irish Chamber of Industry and Commerce. A strong consultancy performance with a central point of contact and clear responsibilities are guaranteed.

Similar services are being offered worldwide by 120 DEinternational offices in 80 countries. Therefore the DEinternational team in Ireland can act as a 'one-stop-shop' in co-operation with their colleagues abroad. Strategies and activities can be discussed locally in Ireland, while being rolled-out in multiple countries or even globally.

### How you will benefit

- Acquire know-how working "on the job" based on the multi-industry experience of DEinternational building business between Germany and Ireland
- Learn to work according to clearly defined processes and action plans
- Work in close co-operation with the clients throughout the projects
- Gain intercultural experience by working in a German-Irish team for German and Irish clients

### What you will do

DEinternational in Dublin regularly offers internships in its Marketing Department to interested and motivated students within the following areas of activity:

- Individual Market Consultancy
- Business Partner Mailings
- Trade Missions
- Business Presence / Representation
- Market Information
- Advertisement / PR
- Event Management
- Assistance of new business development

Interns will undertake the full range of activities carried out by the Marketing Department according to an individual project plan and under supervision of a member of staff. They will have to fulfil the following requirement:

- Ideally degree or diploma level in a relevant area of study
- Previous practical experience
- Good knowledge of the German and English language
- Good knowledge of MS Office (Word, Excel, Power Point)
- Excellent communication skills
- Ability to work as part of a team

Minimum duration of an internship is **6 months** to ensure that the candidate has a good overview of the work at DEinternational Ireland. Interested candidates should send their **application to Sven Woller - [sven.woller@german-irish.ie](mailto:sven.woller@german-irish.ie)**.